

Door-to-Door Script

-Make sure that AAFE badges are visible for resident opening the door

If resident comes to the door but doesn't open, or if you see the peep-hole move:

(Speak loudly with your face close to the door)

Hi, my name is (blank) and I'm here with (blank) and we are from the Asian American for Equality. We are visiting your building today to talk to residents about our organization services and our smoking cessation program. Can you open your door and we can tell you more about our services?

If resident opens the door:

(Read below regardless if you have already spoken through the door)

Hi, my name is (blank), and this is (blank), and we are from the AAFE. We are visiting your building today to talk to residents about the free smoking cessation program. We are currently giving out free nicotine gum, patches, and provide counseling services for those who would like to try to smoke less or quit completely.

Does this sound like something you would be interested in?

Scenario 1: Resident is interested

Great! As I mentioned we are giving out free nicotine gum and patches and would like to conduct a brief survey of the people we are helping. The information you provide is completely confidential. The survey will just ask you about simple demographical information and smoking behaviors.

Do you have any questions for us? (Give NRT Factsheet and Cessation information)

Scenario 2: Now isn't a good time

We completely understand. Does this sound like something you or someone you know would be interested in? We can schedule a time for us to come back to tell you more about the quit smoking program. (Give client a flyer, information package)

[Scheduled a time]

Scenario 3: Resident does not appear to be interested at that time

Thank you so much for speaking with us today! Would you mind if I leave our flyer with you about the quit smoking program in case you change your mind? Give us a call if you would be interested in our program in the future.

[If they say it is ok, leave the materials with the resident]