

CLIP Facilitator Review Sheet

Barbershop Name:

Cohort #:

Date:

The purpose of this checklist and review is to help the CLIP team understand workflow, barriers, resources, and strategies for recruitment in the intervention barbershops.

FACILITATOR/CHW DISCUSSION

Review the steps for approaching men in barbershops.

- Do you utilize a printed workflow?
- What is your “elevator pitch”?
- How do you explain what the study is about?

Explain the blood pressure measurement protocol. (RESTORE BP Training)

- How often do you take a second set of measurements?
- What is the wait before performing a second check?

Discuss physical environment of the barbershop.

- Do you have adequate or dedicated space to perform recruitment activities?
- Is there enough privacy for BP checks and data collection?
- Where is recruitment usually done (inside the shop, nearby, on CHASI van)?

Describe the social characteristics of the staff and shop owners.

- Do the barbers seem to know enough about CLIP and hypertension?
- Have the owners and barbers encouraged men to get their BP checked?
- Is the staff interested in the social justice connection to CLIP and hypertension?
- Does this shop or individual barbers have public Instagram accounts?

CHW QUESTIONS

- How would you describe the working relationship between yourself and the barbers and owners of this shop?
- Tell me about the barriers to effective recruitment at this location.
- How does the culture of this shop affect the willingness of male customers to get their BP checked?
- Are there any resources and/or tools that can help with recruitment at this location?
- What works well for recruitment in this barbershop?

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FACILITATOR RECOMMENDATIONS/NOTES

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